

ISOFLEX®: TRULY SUPERIOR PROTEIN

ISOFLEX® has taken WPI technology to a whole new level of measurable superiority. If you're looking for the highest quality, most premium and fastest absorbing protein, then look no further than ISOFLEX®; a Truly Superior Whey Protein Isolate.

In just about every way a protein can be, ISOFLEX® is Truly Superior.*

WHAT DOES THIS MEAN TO YOU?

- A 100% Whey Protein Isolate Source
 - Native & Intact, Non-Denatured Whey Protein Fractions
 - Laboratory-Tested, Certified & Approved
- 27g Pure Protein In Every Serving



HYBRID RATIO ISOLATE (HRI)



Ion-Filtration Technology

ISOFLEX® employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISOFLEX to retain an exceptionally high protein yield while maintaining enhanced bioactive whey fractions (chart on right). ISOFLEX contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates. While other brands use Concentrates, ISOFLEX users know that Isolates have a superior protein percentage and won't settle for non-Isolate blends.

BIOACTIVE FULL-SPECTRUM WHEY PROTEIN ISOLATE FRACTIONS

Truly Superior Protein

53.8%	BETA-LACTOGLOBULIN
20.3%	ALPHA-LACTALBUMIN
19.8%	GLYCOMACROPEPTIDE
4.3%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.6%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

For more product information, visit ALLMAXNUTRITION.com



UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. ISOFLEX® goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.



CLEAN FOR ATHLETES.

BANNED SUBSTANCE TESTED.

This product has been skip-lot tested for banned substances for the assurance of athletes and supplement users under the **Informed Choice** program. For further information about the testing process and test results, please visit www.CleanForAthletes.com.

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* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

AM/PM

ANYTIME

PRE/POST



PURE WHEY PROTEIN ISOLATE

ISO FLEX

- Truly Superior Protein Technology
- Contains No Gluten, No Added Sugar
- Lab Tested & Certified, Guaranteed

27G PROTEIN¹

0G SUGARS¹⁰

120 CALORIES¹

¹⁰Not a low calorie food. See nutritional panel for more information.

2 LBS

Net Wt 907g (32oz)
Natural & Artificial Flavors



SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop with approx. 5 oz (150 ml) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want a premium and satisfying high-protein beverage.

Nutrition Facts

Servings Per Container 30
Serving Size 1 Scoop (30g¹)

Amount per Serving

Calories 120

% Daily Value^A

Total Fat 0.5g <1%

Saturated Fat 0.5g 2%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 100mg 4%

Total Carbohydrate 2g <1%

Dietary Fiber 0g 0%

Total Sugars 0g

Includes 0g Added Sugars 0%

Protein 27g 54%

Vitamin D 0mcg 0%

Calcium 120mg 9%

Iron 0mg 0%

Potassium 160mg 3%

^AThe % Daily Value (DV) tells you how much a nutrient in a serving of food constitutes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: HYBRID-RATIO ION-FILTERED WHEY PROTEIN ISOLATE (Cross-Flow, Ultra-Filtered Whey Protein Isolate, Ion-Charged Particle-Filtered Whey Protein Isolate, Alpha-Lactalbumin-Rich Whey Protein Isolate), Natural & Artificial Flavor, Gum Gum, Sunflower Lecithin, Xanthan Gum, Sucralose, Acesulfame K, FD&C Yellow 5, FD&C Blue 1.

¹ Due to natural variations in product density, resulting from settling and/or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis. Contains a bioengineered food ingredient.

PROTEIN COMPARISON
Source: USDA Food Database

	PROTEIN By Percentage	PROTEIN per 30 g	FAT per 30 g	BIOLOGICAL VALUE (BV)
1. ISO FLEX®	90%	27	0.5	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

ISO FLEX® PROTEIN PROFILE

PER SERVING

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

Essential Amino Acids (EAA)

Branched-Chain Amino Acids (BCAA)	
L-Leucine	2755mg
L-Valine	1407mg
L-Isoleucine	1703mg
L-Histidine	459mg
L-Lysine	2933mg
L-Methionine	608mg
L-Phenylalanine	884mg
L-Threonine	1838mg
L-Tryptophan	495mg
L-Alanine	1397mg
L-Arginine	638mg
L-Aspartic Acid	2959mg
L-Cysteine	787mg
L-Glutamic Acid	5170mg
L-Glycine	485mg
L-Proline	1659mg
L-Serine	1207mg
L-Tyrosine	827mg

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

WARNINGS: Use only as directed. For adult use only. This product contains milk by products derivatives. Consult a healthcare practitioner prior to use if you are pregnant or breastfeeding. Ensure to adequately hydrate (drink enough fluid) before, during, and after exercise. Take a few hours before or after taking other medications. Store in a cool, dry place. Do not use if inner seal is broken.

CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.000005mg of lead. For more information go to www.hhsinternational.com.
ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles wheat, egg, peanut, tree nut, sesame, fish, crustacean and shellfish products.
Use this product as a food supplement only. Do not use for weight reduction.

Product of USA with domestic and imported materials



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ALLMAXNUTRITION.com

Distributed Exclusively by:

HBS INTERNATIONAL CORP.

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BIRTHDAY CAKE